marketing tools which include advertising in the print and electronic media, participation in the fairs and exhibitions, organising of seminars and workshops, inviting of media personalities, tour operators and opinion makers under the hospitality programme, dissemination of information through brochures, CD Roms etc.

International Golf Championship course in Goa

2973. DR. ALLADI P. RAJKUMAR: Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether U.K. based Professional Golf Association wants to set-up an International Golf Championship course in Goa;

(b) whether Government have agreed to this;

(c) if so, the facilities provided by the State Government of Goa and the Central Government; and

(d) by when this Golf Course of International standard will be ready for holding International Championship?

THE MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN): (a) and (b) The Department of Tourism, Government of Goa has appointed M/s. Professional Golfers Association, Design Consulting, U.K. to prepare a feasibility study report for developing an International Standard Golf Course in Goa. The Department of Tourism, Government of India has sanctioned financial assistance to the State Government for getting the study done.

(c) and (d) As per the information received from the Government of Goa, the feasibility study had not been undertaken so far. The question of completion of the Golf course and the facilities being provided by the Government does not arise at this stage.

Condition of Tourist Places in U.P.

†2974. DR. AKHTAR HASAN RIZVI: Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether Government are aware that condition of tourist places in Uttar Pradesh is deteriorating day-by-day;

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†Original notice of the question was received in Hindi.